

## CENSUS ACTION-PLANNING WORKSHEET

Sub-Committee: \_\_\_\_\_

Contact Person \_\_\_\_\_

Phases	What does our Sub-Com do for this phase?	How do we do it?
<b>Education/Awareness</b> --- thru September 2019		
<b>Motivation</b> --- March–Census Day		
<b>Census Day</b> --- April 1, 2020		
<b>Reminder</b> --- May – July 2020		
<b>Celebration</b> --- August 2020		

Training Needs \_\_\_\_\_

Resource/Materials Needs \_\_\_\_\_

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Sample ideas for ..... **CENSUS ACTION-PLANNING WORKSHEET**

Sub-Committee:

Contact Person:

Phases	What does our Sub-Com do for this phase?	How do we do it?
<b>Education/Awareness</b> --- thru September 2019	...preparation/development of outreach plans ...public education and awareness re Census	For Community and Stakeholders: Outreach? Recruitment? Presentations? Conduct workshops? Launch social media campaign? Service organization presentations? Develop social media tools? "Gamify" census for schools?
<b>Motivation</b> --- March–Census Day	Intensify outreach & provide support to communities	Continue workshops and media campaigns? Neighborhood canvassing, phone banking kiosk readiness? Conduct "Be Counted CA" events?
Census Day --- April 1, 2020		Census Day events (& mobile libraries)? Work with libraries, agencies and CBO's?
Reminder Phase --- May – July 2020	Follow-up and increase targeted outreach to non-responsive areas	Continue workshops, neighborhood canvassing and phone banking? Organize data/mapping for post-outreach evaluation? Attend community events? Send mobile libraries to HTC areas?
Celebration Phase --- August 2020		

Training Needs \_\_\_\_\_

Resource/Materials Needs \_\_\_\_\_

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